

## 36. Tobacco, poverty and possible solutions: health promotion funding models

Friday, 31 October 2014, 14:30 - 16:30

Room 120/121



**Type** Symposium

**Track** Tobacco

**Topic** Other

**Description** This session intends to draw lessons from global perspectives and country studies on how to progress tobacco control policies addressing poverty, inequalities, and development issues. The focus will be on tobacco and establishing and delivering a dedicated tobacco control fund, and will also cover variations to this model (e.g. where some other health promotion priorities are addressed as well as tobacco). The session will also cover the fundamental considerations of HPFs, including legislation, scope, governance, and the different challenges.

**Target audience** Policymakers, public health professions, advocates and researchers interested in lung health and/or tobacco control, donors, and students

**Objectives**

1. Provide a global perspective on how to analyse the relationship between tobacco and poverty
2. Discuss sustainable funding models for tobacco control and the fundamental considerations

**Keywords** tobacco; smoking; poverty; development; sustainable funding; health promotion; legislation; policy

**Coordinator(s)** Kayleigh Bleymann (UK), Jonathan Romo (Mexico)

**Chair(s)** Angela Jackson-morris (UK)

**Presentations**

**14:30 - 14:45** Global perspective on tobacco and poverty  
Montserrat Meiro-lorenzo (USA)

**14:50 - 15:05** Health promotion funding models: How they can contribute toward universal healthcare and poverty reduction  
Anne Jones (Australia)

**15:10 - 15:25** Legislative frameworks for health promotion funding models  
Addy Carroll (UK)

**15:30 - 15:45** Health promotion funding models: experiences and lessons  
Lisa Wood (Australia)

**15:50 - 16:05** Sub-national tobacco tax: an initiative to build and sustain tobacco control in Indonesia  
Tara Singh Bam (Singapore)

**16:10 - 16:25** Taxation as a tobacco control policy to reduce inequalities in Mexico  
Belen Saenz (Mexico)