

25. Tobacco control, trade and international treaties

Friday, 31 October 2014, 08:00 - 10:00

Room 116



Type Symposium

Track Tobacco

Topic Other

Description International treaties establish a role for governments in ensuring the conditions for human health. Alternatively international trade agreements, prioritise the rights of corporations over health/human rights. The tobacco industry has a history of using international trade agreements to force open new markets in LMICs, sharply increasing tobacco use and the death/disease it causes. Tobacco companies are also challenging measures to reduce tobacco use as violations of trade and investment agreements, threatening the authority of nations to protect the health and wellbeing of their citizens

Target audience Policy-makers, public health professionals, advocates and researchers interested in lung health and/or tobacco control, donors, students.

Objectives

1. Discuss how international trade agreements are threatening existing TC policies and international treaties
2. Share experience of tobacco industry tactics and global best practices on how these can be eliminated

Keywords Tobacco; smoking; policy; industry; trade; international treaties; human rights; children; youth

Coordinator(s) Pranay Lal (India)

Chair(s) Ehsan Latif (UK)

Presentations

08:00 - 08:15 Trade and investment agreements: an emerging issue
Matthew Allen (New Zealand)

08:20 - 08:35 Global experience in tobacco buyouts and quota-based restrictions of crops
Gan Quan (China)

08:40 - 08:55 Eliminating subsidies and investments
Pranay Lal (India)

09:00 - 09:15 International treaties and tobacco control: an emerging issue
Collin Jeffrey (UK)

09:20 - 09:35 Children and young people are the primary victims of tobacco in the 21st Century: A human rights issue?
Mira Aghi (India)

09:40 - 09:55 The illicit trade in tobacco products as part of the FCTC
Cynthia Callard (Canada)